

PROGRAMME CONTENT

Product Categories
Front Page Gallery Feature
Clickable Logo on Front Page
Individual Profile Page
Profile Page Moving Gallery
Inclusion in What's New?
Inclusion in Project Sections
Newsletter Editorials
Type of Newsletter
Clickable Images
Target Area
Target Audience
Copy Changes
Open Source Statistics

Our Database Includes:

Asset Managers Builder's Merchants
 Consultants Contractors Engineers
 Facilities Managers Local Authorities
 Loss Adjusters Planners Project Mgrs
 Chartered & Quantity Surveyors

MARKETING PLANS

Showcase Plan

Up to 12
 1-Month
 1-Month
 Yes
 Yes
 Yes
 Yes
 20,000 pa
 Shared-Participation
 Yes
 UK Only
 Architects & Designers
 Yes
 Not Available

Network Plan

Unlimited
 3-Months
 3-Months
 Yes
 Yes
 Yes
 Yes
 Yes
 Up to 50,000 pa*
 Individual
 Yes
 Worldwide*
 Select from Database
 Yes
 Not Available

Premium Plan

Unlimited
 6-Months
 6-Months
 Yes
 Yes
 Yes
 Yes
 Yes
 Up to 100,000 pa*
 Individual
 Yes
 Worldwide*
 Select from Database
 Yes
 Available

* Subject to professional regional availability within our database

Notes for Premium Plan Clients

1 Open Source Statistics

All of our newsletters and press releases are embodied in the actual email, rather than sent as an attachment. At the end of each mailing we can provide you with a list of email and web addresses for each company that opened and read the email. If you would like us to provide you with this facility, we require you to sign an agreement confirming you will not sell our database information to any third party.

2 Monthly Payment Options

Premium Plan clients can either pay a discounted annual amount, or make 10 equal monthly payments throughout the year. We do not distribute newsletters and press releases during the months of August and December, which are traditionally holiday times for many professions.